

# CITY OF CAPE CORAL

## REQUEST FOR SOLE SOURCE OR SINGLE SOURCE PURCHASE

**Requesting Department:** Parks & Recreation

**Vendor Name:** Metro Forecasting Models

**Address:** 9410 Fountain Medical Ct. Suite 103, Bonita Springs, FL 34135

**Phone:** 239.913.6949      **E-Mail:** DAVE@Metroforecasting.com

**Price:** \$10,000.00

**Description of item to be procured:**

The Interactive Growth Model™ (IGM) Ver 2 is a web based updated complex software package that forecast population, housing, growth, demographics and demand for schools, office, retail, industrial, etc in 5-year increments to build out for several hundreds of zones. Initial data collection and entry. MFM was utilized for Phase I of the growth modeling. The proposed study builds upon those initial findings in this study; PHASE II SUBMODELS. This request is to refine the parks sub model within Phase III to provide additional data and collaboration by the vendor. Parks Director has reviewed the proposed scope and provided approval for funding from parks budget.

**1.) Uniqueness of vendor's item/service. How is this vendor the only vendor uniquely qualified to provide the product or service:**

The IGM is a copyright software package, registration number TX 7-278-236 United States Copyright Office. The city has a license agreement based on previous contracts.

**2.) Market Research. Describe other, similar sources or products available in the market, if any, and why they are not acceptable:**

Paul G. Van Buskirk has developed a copyright planning technology that has proven effective in dealing with multiple and complex growth management issues. He is the sole provider of this specialized modeling application, along with necessary staff training, professional support and licensing.

**3.) Proposed Actions. Describe the actions the department will take to overcome the present barriers to competition for any future acquisition of this product or service:**

To date the IGM is the most cost-effective product to address the City's needs to have socioeconomic data forecasted in a reliable manner. Once the data is updated using the IGM software, maintenance could be easily handled in-house.

**Department Director's Signature:** JOE PETRELLA  
JOE PETRELLA (Aug 28, 2025 15:36:37 EDT)

**Approval: Procurement Manager** Wanda Roop 9/25/25

**Approval: City Manager** \_\_\_\_\_ (not to exceed \$100,000.00)

**Council authorization required if exceeding \$100,000.00**